

MEDIA RELEASE

SENTOSA UNVEILS NEW INTERACTIVE EXHIBITS TO SHOWCASE ISLANDWIDE SUSTAINABILITY EFFORTS



SINGAPORE, 29 MAY 2024 - Sentosa Development Corporation (SDC) has unveiled RISE, a new sustainability showcase designed to educate and engage visitors on island sustainability efforts through interactive exhibits located at the Sentosa Beach Station from now till December 2024. RISE, which stands for “Rallying Island Sustainability Efforts”, strives to ignite public consciousness towards environmental stewardship through examples of how the island businesses have transformed its operations by working together to lower its environmental footprint, and invites visitors to contribute to a Sustainable Sentosa by embracing environmentally-conscious behaviours as they discover the island’s offerings.

WHOLE-OF-ISLAND EFFORT IN RISE

RISE showcases the contributions from the Sentosa Carbon Neutral Network (SCNN), an alliance of island businesses with a common goal of reaching carbon neutrality by 2030. SCNN members, which includes integrated resorts, hotels, attractions and dining establishments, since the [launch of the Sustainable Sentosa strategic roadmap in 2021](#), had collaborated on multiple initiatives including decarbonisation and disposables management. RISE seeks to unpack the efforts and outcomes of these initiatives through the exhibits in a relevant and interactive manner.

Exemplifying the transformative power of collective action towards environmental stewardship, RISE showcases the commitment by repurposing discarded materials from SCNN members into exhibits.

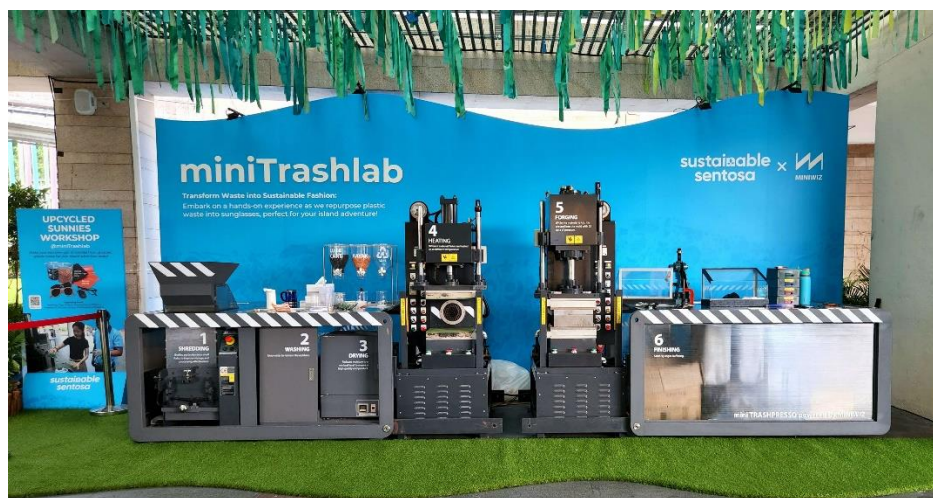
Some key contributions from SCNN members are:

- a) 1388 plastic bottles being phased out from W Hotel - Sentosa Cove find new purpose as backdrops
- b) 338 amenity kit bottles being phased out from Shangri-La Rasa Sentosa transformed into an installation display
- c) 48 king-sized end-of-life bedsheets from Resorts World Sentosa and 18 used juice bottles Shangri-La Rasa Sentosa repurposed into a seagrass and marine life installation

This approach not only underscores Sentosa's commitment to reducing its environmental impact but also serves as a poignant visual reminder of the significant waste generated in the hospitality sector can be reduced or recycled and how public and private sector can collaborate to pivot towards a circular economy.

INTERACTIVE EXHIBITS SPOTLIGHTING SENTOSA'S SUSTAINABILITY EFFORTS

RISE features a series of interactive exhibits, art installations, and an upcycling workshop that highlights the key Sustainable Sentosa initiatives implemented over the past three years such as solarisation, recycling, electric vehicle adoption, farm-to-table practices, waste management and marine habitat conservation. Each installation and exhibit has been created in collaboration with members of SCNN and partners like sustainability advocate Woo Qiyun (@theweirdandwild), and miniature artists Celeste (@tingcorner) and Anthony Ong (@likeants) to creatively highlight the initiatives and offerings that underpin Sentosa's efforts towards its sustainability goals and making tourism sustainable.



Central to RISE is **miniTrashLab**¹, an upcycling workshop where guests can learn about the process of upcycling while experiencing a hands-on customization of their own upcycled sunglasses from plastic waste sourced from the island, including decommissioned Luge carts from Skyline Luge Singapore and kayaks from Lazarus Sea Sports Centre. Priced at \$59.90, the workshop is a collaboration between SDC and Miniwiz, a specialist in upcycling technology and processes. Through this interactive workshop, visitors will be able to leave the island with a tangible and wearable reminder that with innovative and collaborative solutioning, we can transit towards a more circular economy.

Another interactive exhibit is a 3D installation where guests and staff on the island are invited to pledge their personal commitment to sustainability, with pledges written on repurposed expired banners.

More details on all the exhibits can be found in the **Annex** section.

¹ For more information on miniTrashLab, including opening hours and bundle pricing options, please visit: <https://www.mountfaberleisure.com/promotions/9355/>

REINFORCING SENTOSA'S COMMITMENT TO SUSTAINABILITY

Through RISE, Sentosa hopes to raise awareness of lesser-known sustainability efforts that can be back-of-house and unseen to island guests. RISE will provide practical tips for guests to adopt more environmentally-conscious lifestyle and travel habits, and serve as a source of encouragement for guests to eat, play and travel more sustainably. The showcase also exemplifies Sentosa's continued efforts in supporting the Singapore Green Plan 2030 to build a sustainable Singapore for future generations of Singaporeans and global visitors.

"RISE is a reflection that Sentosa's efforts towards sustainability can only succeed if we move as collective ecosystem collective, engaging both our operators and guests," said Ms Thien Kwee Eng, Chief Executive Officer, Sentosa Development Corporation. "The exhibition aims to dissect and contextualize sustainability in tourism into bite-size nuggets of information. Through enhancing awareness of the challenges and corresponding island-wise efforts of the business on the island, we hope to inspire our visitors to eat well, play well and travel well with a more sustainable footprint."

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About Sentosa

Sentosa, where discovery never ends, is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Sentosa is also home to Singapore's first integrated resort, Resorts World Sentosa, which operates Southeast Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive waterfront residential enclave bustling with more than 2,000 homes, quayside restaurants, retail and specialty shops. The island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club has hosted a number of high-profile professional and amateur tournaments, including the Singapore Open and HSBC Women's World Championship, welcoming international star players and world-class golf professionals from across the world.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.



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[#Sentosa](#), [#SentosaDiscovery](#), [#DiscoveryNeverEnds](#)

About Sentosa Development Corporation

Sentosa Development Corporation (SDC) was established on 1 September 1972 as a Statutory Board under the Ministry of Trade and Industry. Its charter since inception has been to oversee the development, management, marketing, and promotion of the island of Sentosa as a resort destination for locals and tourists.

SDC wholly owns its subsidiaries Sentosa Cove Resort Management Pte Ltd and Sentosa Golf Club Pte Ltd. SDC also owns the Singapore Cable Car Sky Network, managed by Mount Faber Leisure Group Pte Ltd, a wholly owned subsidiary which operates as an autonomous commercial arm.

As a testament to its commitment to sustainability, SDC has been conferred the Global Sustainable Tourism Council – For Destinations (GSTC-D) certificate, making Sentosa the first island destination in Asia to receive this accolade.

Annex – Sustainability Showcase Information Sheet

Exhibitions at RISE Sustainability Showcase

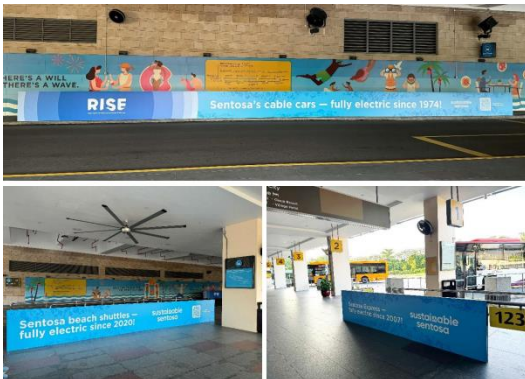
<p>Droplets of Change</p> 	<p>Visualises escalating environmental threats and Sentosa's proactive efforts in areas such as solarisation, recycling, electric vehicle adoption and farm-to-table practices.</p> <p>The rising threats and efforts are represented by rising “bubbles”, painted by local environmental activist Woo Qiyun (@theweirdandwild).</p>
<p>Waves of Renewal</p> 	<p>Displays Sentosa’s innovative waste management strategies, including their disposables policy and the Magorium’s NEWBitumen project. Materials for the plastic bottle backdrop were provided by W Singapore – Sentosa Cove.</p>
<p>Where the Seagrass is Greener</p> 	<p>An installation that underscores the importance of marine habitat conservation through a dynamic installation crafted from hotel linens and plastic waste from Resorts World Sentosa.</p>

Eternal Sunshine of the Sentosa Kind



Two pillars featuring miniature dioramas that showcase Sentosa's decarbonisation and sustainable tourism efforts including low carbon footprint attractions, eco-tourism offerings, farm-to-table dining options, sustainable MICE options and venues with EV charging.

Buzz Stations



Banners along Beach Station's bus and tram stops that provide fun facts about Sentosa's journey to become fully electric by 2025.

Island Discoveries Mural



A mural that highlights various sustainable offerings on Sentosa that allows guests to lower their carbon footprint across dining, leisure and transport.